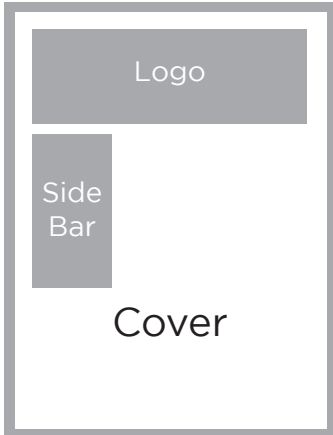


ARIZONA

REAL COUNTRY

THE MAGAZINE

AD SIZES AND PRODUCTION



FULL PAGE: Bleed: 11"W x 13.5"H (Live Area: 9.5"W x 12"H)

Please keep all images and text within the Live Area.

HALF PAGE HORIZONTAL: 9.5"W x 5.875"H

QUARTER PAGE: 4.625"W x 5.875"H

HALF PAGE VERTICAL: 4.625"W x 11.95"H

SIXTH PAGE: 3"W x 5.875"H

BUSINESS CARD: 3.5"W x 2.173"H

COVER PAGE:

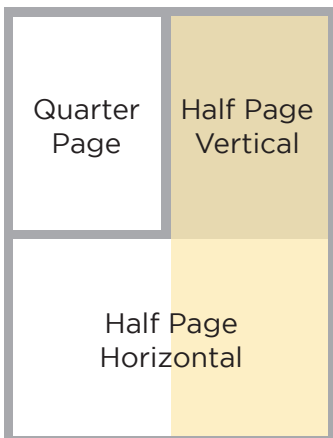
Same as Full Page above, except there will be the *Arizona Real Country* Logo across the top (9.5"w x 2.4"h), the footer at the bottom (10.5"w x 2.5"h), and a side bar so important information should be kept out of these areas. *Please see diagram at left.*

Our design team is happy to design your ad for you, but we ask that you provide us with high-resolution artwork if you are including photos in your advertisement. The preferred file format for photos is a 300 dpi .jpg.

If you are providing a camera-ready ad, please use the following specifications:

ACCEPTABLE FILE FORMATS:

- High-resolution pdf file saved as CMYK color
- Flattened, high-resolution Adobe Photoshop files (.jpg or .psd)
- Adobe InDesign files (packaged with all images and fonts)
- Adobe Illustrator files with outlined fonts



AD SIZE	1X PRICE	3X PRICE	6X PRICE	12X PRICE
FULL	\$560.00	\$550.00	\$475.00	\$400.00
HALF	\$425.00	\$415.00	\$300.00	\$250.00
QUARTER	\$300.00	\$290.00	\$200.00	\$150.00
SIXTH	\$200.00 per month			
BUSINESS CARD	\$50.00 per month with minimum 6 month agreement			
COVER	\$2,200.00 (includes (2) inside pages for article)			
FRONT INSIDE COVER	\$1,500.00			
BACK COVER	\$1,500.00			
MAGAZINE INSERT	\$1,000.00 per month FULL DISTRIBUTION (you provide the insert)			

ARIZONA

ADVERTISING CONTRACT

REAL COUNTRY

THE MAGAZINE

BUSINESS NAME: _____ ADDRESS: _____

NAME: _____ PHONE: _____ EMAIL: _____

ADVERTISEMENT SIZES AND RATES

AD SIZE	1X PRICE	3X PRICE	6X PRICE	12X PRICE	Special Instructions:
FULL	\$560.00	\$550.00	\$475.00	\$400.00	_____
HALF	\$425.00	\$415.00	\$300.00	\$250.00	_____
QUARTER	\$300.00	\$290.00	\$200.00	\$150.00	_____
SIXTH	\$200.00 per month				_____
BUSINESS CARD	\$50.00 per month with minimum 6 month agreement				_____
COVER	\$2,200.00 (includes (2) inside pages for article)				_____
FRONT INSIDE COVER	\$1,500.00				_____
BACK COVER	\$1,500.00				_____
MAGAZINE INSERT	\$1,000.00 per month FULL DISTRIBUTION (you provide the insert)				_____

All advertisements provided by the advertiser and advertiser's agency is authorized the entire contents and hold the publisher harmless from any claim or suits for libel. Violations of rights of privacy, plagiarism, and copyright issues.

The publisher reserves the right to reject any advertisement provided, with or without cause.

The publisher is not liable for failure to circulate any part of any issues because of acts of god, strikes, work stoppages, national emergencies or other circumstances beyond the control of the publisher or the publication.

The publisher cannot guarantee fixed positioning of any advertisement unless it's an inside cover or back cover.

As a reminder please be sure to effectively check all proofs of any misprints, misspellings, and or grammatical errors. We will not refund payment as a result of such.

There are no refunds. All ads must run consecutively for the total number of months under the contract from the first issue published.

The person signing this contract warrants on his behalf and on the behalf of advertiser that the content of his advertisements are true and accurate and that he has the right to use any trademark or trade name there under and in the manner and in accordance with any submitted, he has the right to use an name, portrait, picture, or illustration shown in this copy submitted for the reproduction.

The advertiser agrees to give a notice in writing if he doesn't have any such rights.

All payments for publishing advertisements and services are payable before the ad is published. In the event of non payment the advertiser shall be liable for all publishers cost and reasonable collection and/or attorney's fee in addition to the amount outstanding. There is a \$25 fee for all bounced checks.

I have seen, read, and understand the terms and conditions of this agreement and agree to be bound by it.

ARIZONA REAL COUNTRY - REP

CLIENT

DATE

ARIZONA

CREDIT CARD FORM

REAL COUNTRY

THE MAGAZINE

CUSTOMER NAME: _____

ADDRESS: _____ **PHONE:** _____

EMAIL: _____ **WEBSITE:** _____

CREDIT CARD USED: _____

AD SIZE: _____ **CHECK HERE IF ATTACHING FILES**

CAMERA READY OR **NEEDS AD BUILD** If customer needs ad built please make sure all images are attached before submitting.

SPECIAL INSTRUCTIONS: _____

PRICE CHARGED: _____ **CONTRACT:** **YES** **NO**

If contract please make sure it is signed and submitted with this form.

BILLING INFO:

CREDIT CARD #: _____

NAME ON CARD: _____ **3 DIGIT CODE ON BACK OF CARD:** _____

BILLING ADDRESS & ZIP: _____

EXPIRATION DATE: _____ This info can be called in at time of sale.

No advertisement will be accepted without the submission of this form and all required documents!